

# Benjamin Weaver

+1-520-339-3176 | BTWeaver7@gmail.com | [www.benjaminweaver.net](http://www.benjaminweaver.net) | Seattle, WA

## Objective

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I am an experienced videographer, editor and multimedia producer looking to use my experience in broadcast and digital video production toward the mission of an authentic and impactful organization.

## Experience

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### Multimedia Producer | PBS (Idaho Public Television) | January 2023-present

- Acted as videographer/editor for all promotional, social, and digital-first content with the goal of engaging new, younger audiences.
- Acted as a communications strategist for the station, originating the FY24 social media strategy with the goal of using social media as a conduit for community engagement and DEI—making sure our media serves as an educational and inspiring resource for *all* audiences in the Gem State.

### Post-production Supervisor | PBS (Arizona Public Media) | Contract | February 2021-present

- Served as the producing editor and post-production supervisor for *In the Americas with David Yetman*.
- Served as the sound designer and assistant editor on *Wild Rivers with Tillie Walton*.
- Developed and designed original motion graphics and packaging elements to enhance the brand identity and graphic elements for both *In the Americas* and *Wild Rivers*.
- Implemented best practices for media organization and asset management to help our team succeed in a fast-paced, deadline-oriented workflow.

### Video Producer, Graphics and VFX Specialist | Freelance | March 2019-Present

- Followed wishes of each client to produce complex edits according to their artistic vision.
- Created original motion graphics and typographical animations in Adobe After Effects.
- Produced lyric videos, music videos, promotional spots/trailers, and animated flyers.

### Founder, Video Producer and Digital Content Editor | *The Spectator* Video Production Department | August 2020-August 2022

- Founded the video production department of Seattle University's newspaper, *The Spectator*, hoping to modernize SU's longest-standing media outlet.
- Produced and edited videos, followed leads, pitched stories, and worked with reporters to feature important people and events.
- Collaborated with photographers, designers, and videographers to create consistent, aesthetically cohesive edits that engage viewers, inform students, and bring attention/viewership to *The Spectator*.